Shop Local. Spend Local. Support Hallettsville!

2026 Holiday Shop Local Campaign

November 27 – December 28, 2026 Dear Hallettsville Business Owner

The holiday shopping season is right around the corner, and the Hallettsville Chamber of Commerce & Agriculture invites your business to participate in our 2026 Shop Local campaign!

This holiday season, we want to encourage residents and visitors to shop in Hallettsville, discover the unique products and services our local businesses offer, and support the businesses that make our community special.

Our Shop Local campaign will run November 27 through December 28, 2026, and will feature a holiday shopping passport highlighting participating local businesses.

How the Campaign Works

Participating businesses will be featured in the Shop Local holiday shopping passport. Shoppers who make a minimum $20 purchase at at least five participating businesses will qualify for an entry into the campaign drawing. Each participating business will stamp the shopper's passport when a qualifying purchase is made.

Completed passports may be collected by participating businesses and submitted to the Chamber by the campaign deadline, or shoppers may drop off their passports directly at the Chamber office.

As an added incentive, shoppers who visit every participating business and fill their entire passport will automatically receive a free gift!

Businesses participating in the Yiftee Community Gift Card Program will also provide shoppers with double entries for qualifying purchases.

Why Participate?

- Gain additional exposure through Chamber marketing and promotional efforts.
- Introduce your business to new customers.
- Encourage repeat visits and holiday shopping.
- Help strengthen our local economy by keeping shopping dollars in Hallettsville.
- Be part of a community-wide effort supporting local businesses.

Participation & Registration

The cost to participate is:

- Chamber Members: $50
- Non-Members: $60

As part of the campaign, each participating business is also asked to contribute a small gift item to be included in the grand prize winner's gift basket. This is a wonderful opportunity to showcase your products or services while helping us create an exciting holiday prize for shoppers.
Registration forms and payment must be received by Friday, November 13th 2026, to be included in the campaign.

To participate, complete the attached registration form and return it to the Chamber of Commerce, email it to visit@hallettsville.com, or register online at:
https://www.hallettsville.com/shop-hallettsville

We encourage all local businesses to participate, whether you are a Chamber member or not. The success of this campaign depends on businesses working together to make Hallettsville a destination for holiday shopping. Let's work together to make this holiday season a success for Hallettsville!
Shop Local. Spend Local. Support Hallettsville.

Sincerely,
Jennifer Hagan
Executive Director
Hallettsville Chamber of Commerce & Agriculture
361-798-2662
visit@hallettsville.com
www.hallettsville.com

2026 Shop Local Passport Campaign Application

Presented by the Hallettsville Chamber of Commerce & Agriculture/Visitor Center

Please complete this application and return it **with payment** to the Hallettsville Chamber Office:

1614 N. Texana St., Hallettsville, TX 77964
(You may also use our **after-hours drop box** for your convenience.)

Business Information

Please print or type the name exactly as you would like it to appear on advertisements.

Business Name: _____

Business Address: _____
Business Phone Number: _____
Contact Person: _____
Contact Phone Number: _____
Contact Email: _____

Cost to Participate: Chamber Members: $50 | Prospective Chamber Members: $60

Deadline to Register: Friday, November 13th 2026
Forms **and payment** must be received by this date to be included in the campaign.

Please **email your advertisement** to **visit@hallettsville.com**.
If you need help designing your ad, please contact the Chamber — we're happy to assist!

☐ Yes! I would like more information on the YIFTEE local gift card campaign.

Campaign Details

Begins: Friday, November 27, 2026
Ends: Monday, December 28, 2026

- One entry per $20 purchase at each of at least 5 participating businesses- ($100 total) **MAX 20 entries per customer**
- The Chamber will **pick up the entries and signs on Monday, December 28, 2026**
- **Drawing will be held at the Chamber Office on Monday, January 4, 2027**